

WE'LL BE RIGHT BACK AFTER THESE MESSAGES

Inspire your audience to donate by showing them the difference they'll be making! Here's some video download links for your ad breaks.

The SpecialEffect Difference (5:19)

A moving montage of the impact of our work, featuring several of the people we've helped talking about how their lives have been transformed.

<http://bit.ly/2QSjwNf>

Magic Moments Video HD (3:39)

An alternative to The SpecialEffect Difference video. Shorter and with no narrative, this uplifting video features an many of the same people, but focusses on the fun they're having.

<http://bit.ly/2T1WlIC>

The 38 Second Montage (0:38)

A short and punchy montage of people that we've helped.

<http://bit.ly/2CqWJD9>

Corey (2:00)

Interview with Corey's dad, Lee, about how they found out about SpecialEffect (through GAME). Corey plays Lego Cities, FIFA and Sonic Racing on Xbox.

<http://bit.ly/2svEGHl>

John (2:00)

Interview with service user John, who plays GTAV and Forza 5 online with mini joystick, voice control and light-touch switches.

<http://bit.ly/2VXVYKO>

Tom (1:24)

Tom uses PC to play FIFA with switches attached to his chair & wheelchair tray.

<http://bit.ly/2SZsPNj>

Matthew (1:36)

An interview with Matthew's Dad about Matthew's visit to SpecialEffect. Matthew plays FIFA on Xbox with his brothers and friends using modified controller and switches on a lap tray.

<http://bit.ly/2QSaXCl>

Ceyda (1:37)

An interview with Kerry, Ceyda's Mum. Ceyda uses large switches and joysticks to play Disney Infinity with her friends (and football with her dad!)

<http://bit.ly/2QUE7AK>

Will (2:10)

Will's visit to SpecialEffect's gaming room – Will was a big fan of FIFA before his accident and now plays FIFA and Rocket League using shoulder switches and chin control.

<http://bit.ly/2RRVLJH>

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